

WELLESLEY TOWNSHIP HERITAGE AND HISTORICAL SOCIETY MINUTES

Wednesday, May 8, 2024; 10:00 a.m.

NOTE: The names and addresses of homeowners and researchers will be omitted from published minutes to maintain their privacy.

Present by Zoom:

Andrew Jacobson, Chair; Peter van der Maas, Vice Chair; Lara Carleton, Curator; Amy Harron, Councilor Lori Sebben, Carol Gregory; Diane Peters; Kevin Hackett; Nancy Maitland, Debbie Kroetsch, Diane Peters, Shirley Hutton, Dan Maloney

Absent: Andrew Kipp, Martin Starr

1. **Call to Order** - Andrew Jacobson, Chair called the meeting to order at 10:02am.
2. **Disclosure of Pecuniary Interest**
3. **Adoption of Minutes – March 13, 2024**
Moved by: Kevin Hackett Seconded by: Carol Gregory
That the Wellesley Township Heritage and Historical Society committee approve the minutes of the March 13, 2024 meeting once the spelling of Shirley Hutton's name is corrected.

Carried

4. **Presentations / Delegations / Communications**
 - No report
5. **Chair's Report**
 - Andrew and Peter attended the Council meeting on March 26 where the Curator's contract and Huber Cider Mill storyboard cost and location were all approved
 - Congratulations to Andrew acquiring Canadian citizenship
6. **Unfinished Business**
 - May 25 Cider Mill board on schedule
 - Nancy and Peter staked the site
 - Nancy will ensure press release is given
 - Leonard Horst will attend the unveiling and will bring artifacts along
 - The event will be organized by the plaque committee
 - John De Boer, a welder, has offered his services to mount artifacts in the future
7. **New Business**
 - By-laws need not be changed to accommodate the rotating secretary role as long as they are voting members
 - Amy will begin, record, and end meetings; otherwise, she will not participate
 - Welcome to new member Andrew Kipp (Kipp)
 - No additional information regarding WTHHS display case. We will have a display case and maintaining it is our responsibility. We will likely collaborate with other groups such as Theatre Wellesley
 - Lara will not be able to attend Rec. Center Opening, June 22. Carol and Andrew will represent the WTHHS. Lara will have display materials prepared.

- Doors Open, September 21 will feature the Historical Room 10:00-4:00. The Regional Library, Theatre Wellesley and WTHHS have agreed to open the building that day. We may provide a display in the lobby because the Room is inaccessible.
- Volunteers will be needed. Nancy and Andrew will help out. Garry and Diane may be able to support.

8. Heritage Committee Report

- Built Heritage Committee: Carol's front porch requires renovation like replacing wooden floor boards and using more durable materials.
 - o Need to check bylaws for this designation to see how the project can move forward, then proceed to ask our committee for approval, then send to Council

9. Curator's Report

- Curator's report attached as Appendix 'A' to the minutes of the March 13, 2024 meeting.
 - o Peter requested a response be sent to Wayne Schwartz for donationMoved by: Andrew Jacobson Seconded by: Carol Gregory
That the Wellesley Township Heritage and Historical Society committee approve the reimbursement of \$36.31 to Lara Carleton for the committee's Google account.

10. Social Media Report

- Attached to Curator's report (see Appendix 'A')

11. Financial Report

12. Other Business

13. Next Meeting – Wednesday, Sept. 11, 2024 10:00 a.m.

14. Adjournment

Moved by: Peter van der Maas Seconded by: Kevin Hackett
That the Wellesley Township Heritage and Historical Society meeting does now adjourn at 10:44am.

Carried

Appendix A

Lara's Curator Report & Social Media Report (May 8, 2024)

Curator's Report

- Accessioning donations (and some backlog)
- Have been corresponding about Doors Open Waterloo Region which is taking place on Saturday, September 21st from 10:00am to 4:00pm at the Wellesley Library to feature the Library, Theatre Wellesley, and WTHHS
- Responded to various reference questions via email
- Welcomed a new member to WTHHS
- Wrote an article for May's edition of *Embracing Change*
- Added all of our *Embracing Change* articles to the website (with permission from Tara Bott, the editor/publisher)
- Hosted April's Open Day (7 visitors)
- Made the below purchases on behalf of WTHHS:

Date	Description	Cost (Petty Cash)	Cost (Personal)
2024/04/30	Google Workspace (5 months)	\$36.31	
Totals		\$36.31	

Social Media Report

- Missed posting for April, but will recover in May
- Have continued to share "Stories" more, especially if/when we are tagged in other posts
- 10+ followers gained on Instagram since January

Facebook Statistics:

Post	Post Date	Reactions	Comments	Shares	Accounts Reached
Wilmot Heritage Day	2024/02/17	3	1	0	186
International Women's Day	2024/03/08	5	0	0	213

Instagram Statistics:

Post	Post Date	Likes	Comments	Reposts	Impressions
Wilmot Heritage Day	2024/02/17	8	0	0	99
International Women's Day	2024/03/08	17	0	0	101