

Arcade Lease Expires on April 1st.

Have secured a new lease for another 5 years

Before entering upon it I have decided to offer my entire stock in the Arcade at such reductions in price as will close up the old lease with practically empty shelves.

THE STOCK AMOUNTS TO OVER \$50,000

And is, without doubt, in a better condition today than it has ever been before, and will afford the public an opportunity of securing fresh, up-to-date goods at a great sacrifice in price. The mind of the public often questions whether reductions in price announced by merchants are really genuine. To avoid any such questioning in connection with this Arcade Sale, I will submit my whole stock to a basis of straight discount.

For instance, the goods will be shown and sold at the marked prices which you have regularly paid at our counters. Your bill will be made up by the clerk and the discount deducted from the bottom of it, thus showing you exactly how much you really save.



THE DISCOUNTS TO BE GIVEN:

OFF ALL STAPLE and DOMESTIC GOODS

Including Curtains, such as flannellettes, wrapplettes, grey and white cottons, prints, ginghams, muslins, finer and plain whites, white quilts, lace curtains, curtain ties, empories, skirtings, denims, cottonades, satens, cretons, art muslins, cotton blankets, wool blankets, sheetings, pillow casings, and other cotton goods.

20 PER CENT or ONE-FIFTH OFF YOUR BILL

OFF ALL LINENS

Including full bleached and unbleached table linens, table cloths, napkins, towels, bath towels, doilies, apron linen, butcher linen, roller towelling, etc.

20 PER CENT or ONE FIFTH OFF YOUR BILL

DRESS GOODS DEPT

This entire department, embracing all the new fabrics and up-to-date shades and with a full stock of black dress goods, also a full range of cream and fancy dress goods for wedding outfits will be sold at

25 PER CENT or ONE FOURTH OFF YOUR BILL

ALL SILKS, including a good range of blacks, evening shades and fancy waist silks at

25 PER CENT or ONE FOURTH OFF YOUR BILL

ALL DRESS TRIMMINGS, silk velvets, velveteens, ornamments, buttons, linings, etc. at

25 PER CENT or ONE FOURTH OFF YOUR BILL

Market Street Entrance

RIGHT HAND SIDE

Off all hosiery, gloves, kid gloves, laces, ribbons, empories, neckties, scarfs, collars, handkerchiefs, combs, hair goods, fancy goods, art goods, Berlin wools, cords, threads, birdies, embroidery silks, pillow tops, etc.

20 PER CENT or ONE-FIFTH OFF YOUR BILL

LEFT HAND SIDE

Off all muslins, net and silk, waists, knit underwear, woven underwear, white-wear, skirts, gowns, corset covers, drawers, chemises, wraps, kimono's, corsets,

20 PER CENT or ONE FIFTH OFF YOUR BILL

Off All Furs

Such as muffs, collars, fur-overs, stoles, caps, gauntlets and children's white and grey furs.

33 1/2 PER CENT or ONE THIRD OFF YOUR BILL

Parasols and Umbrellas

25 PER CENT or ONE-FOURTH OFF YOUR BILL

UPSTAIRS

MANTLE DEPARTMENT

Off all cloth mantles, silk mantles, fur mantles, ladies' fur-lined coats

33 1/2 PER CENT or ONE THIRD OFF YOUR BILL

Off all children's cloth and tweed coats

50 PER CENT or ONE HALF OFF YOUR BILL

Off Infants white bear skin coats

33 1/2 PER CENT or ONE-THIRD OFF YOUR BILL

Off all ladies rubber coats

25 PER CENT or ONE FOURTH OFF YOUR BILL

A full range of ready-to-wear cloth and other skirts at

25 PER CENT or ONE-FOURTH OFF YOUR BILL

One lot of novi mode costume suits at

33 1/2 PER CENT or ONE THIRD OFF YOUR BILL

Lot 2-novi-mold costume suits

50 PER CENT or ONE HALF OFF YOUR BILL

Milinery Department

Off all ready-to-wear Milinery and untrimmed hats

50 PER CENT or ONE HALF OFF YOUR BILL

Off all milinery materials such as silk velvets, ribbons, green silks, colored leathers, black feathers and plumes, white plumes, nets, tulle, etc.

25 PER CENT or ONE FOURTH OFF YOUR BILL

SPECIAL

TABLE NO. 1

There will be one table downstairs containing a pile of heavy cloth and tweed suitable for skirts and girls dresses

50 PER CENT or ONE HALF OFF YOUR BILL

TABLE NO. 2

There will be one table of red, white and navy blue bear skin for children's coats and which robes, also green and cardinal felt for gait or other linings.

50 PER CENT or ONE HALF OFF YOUR BILL

TABLE NO. 3

Odd and ends of flannellettes and print wrappers, waists underwear, etc.

50 PER CENT or ONE HALF OFF YOUR BILL



We have in the above lists given you a pretty fair summary of the goods in stock, and from the various lists you will be able to recognize things that you are in need of, or will soon require.

After having enjoyed your liberal patronage for exact y thirty years, IT IS FITTING, ITSELF, that I thereby open my doors to you on such FAVORABLE TERMS of purchase, apart from my purpose to begin my new lease from the ground floor of favorable conditions.

The Terms will be strictly cash. No goods charged during the sale. Goods held thirty days on payment of small deposit.

I would again emphasize the absolute fairness of a sale of goods on this principle of deducting from the bottom of your bill THE AMOUNT THAT YOU SAVE, so that in EVERY CASE every customer gets a REAL BENEFIT from attending this sale.

It will be clear to every person that it will pay TO GO AS EARLY as the news of reduction of discounts will extend to the end of the sale.

First Come Means First Choice of Goods.

REMEMBER THE TERMS OF SALE. CASH ONLY. No goods on approbation; nor samples given. Money refunded for goods returned within 24 hours. The Annex Store, Wm. Allendorf Manager, will be sold out. Great bargains, 5 year lease of the Annex Store for sale. Remember the "Annex" is opp the market.

SALE BEGINS SATURDAY MORNING JAN. 11th

W. J. FERGUSON, THE ARCADE Stratford

SOCIAL NEWS.

These Berlin hockeyists were easy for the home team.

Who will be the first trustee office holders?

Miss Lena Dietz of Kurtzville is here on an extended visit.

Rev. Henry Battenberg attended a conference at Mitchell during the early part of this week.

Christian Lebold has purchased J. Gabor's farm, and is now in possession.

Mr. and Mrs. Hostetter are spending a few days this week with friends in Wingham.

Mr. Dan Steinmann and sister Miss Mary, left home last week on an extended trip to Pennsylvania, U.S.A.

The valuable Hill Farm has been disposed of to John B. Gabor. Mr. Gabor moved on to his new property last Friday.

Miss Johanna Mullin, who has been visiting at her home in the stave for some time past, returned to the village this week.

Mr. John Hill and daughter Nellie, who were in town on Friday and Saturday, made short calls on their friends and acquaintances.

Mr. James Freshorn, who has been visiting at her home here for some time past, leaves again for Detroit this week.

Linwood hockey boys are expected here some day next week to play the return game with the Wellesley boys.

This week we are presenting our quarterly advertising accounts and hope the response of our patrons will be generous and prompt.

There will be a series of lectures on "A Growing Era" at the natural college, the first commencing on January 27 and extending to February 8.

The funeral of the late John Hoffmann, which took place on Saturday last, was largely attended. Service was conducted at the house after which interment was made in Rush cemetery.

The annual meeting of the Union church was held on Thursday evening last. The financial statement showed a handsome balance on hand of over \$100.00. Last year's officers were re-elected.

A pretty wedding was celebrated in New Hamburg on Thursday last, when Miss Edith Wunder, daughter of Mr. Antong Wanner of Baden, was united in marriage to Mr. J. Hartman, of Hamlet. Mr. and Mrs. Hartman will take up their residence in Baden.

HOCKEY NEWS

The Wellesley Maple Leafs played their second game of the season on Linwood ice, when they journeyed to that town on Friday last, in a blinding snow storm.

The score resulted in a tie, each side scoring one goal. Linwood led off with a goal in one-half minute, but the Leafs soon tied the score with a nice long shot by O. Ottmann. After this the game was a whirlwind to the finish, but neither side succeeded again in finding the nets. Ed. Etala pulled off some of his usual scintillating rushes, but the Linwood players were ever on the alert. Two of Wellesley boys were penalized for tripping, but outside of this the game was clean and fast. E. F. Klein acted as referee.

A Berlin hockey team was here on Saturday last to try some ploys with the home boys. Owing to the bad condition of the rink the observations were late in arriving, and a start was not made till about five o'clock. A good game, however, was witnessed, albeit the score was a one-sided one. The home boys showed considerable improvement since their game here with St. Clements, and were particularly strong in shooting. The visit as showed up well in their individual work but did not shine in team work or shooting. During the first half the puck was in the vicinity of the visitors' goal most of the time and only the superb work of their goal custodian prevented a much larger score than that obtained. When play opened in the second half the shades of night were falling fast, and it was very with the greatest difficulty that the players could follow the course of the puck. Nevertheless a score of four was put in by both sides. The game ended in a no-hockey tie, the score Wellesley 0, Berlin 0.

NOTICE.

I have decided, through my many friends and customers persuasion, to remain in business in Wellesley and will immediately put in a new and complete up-to-date stock. I will continue to give the public the same old rate prices as hitherto.

The balance of my winter stock, comprising heavy dress goods, Fur, silks, ornaments, etc. are at present being offered at a very big reduction.

You can always expect the highest market price for your produce, if you bring it to me, our motto is fair and honest dealing and satisfaction guaranteed.

Thanking you for past patronage and soliciting a continuance of same, I am

Yours respectfully,
JOHN SPAHR.

AGRICULTURAL MEETING.

The annual meeting of Wellesley East Exchangers and all rural society was held on Friday afternoon January 17. The auditor's report was read and received. Report showed that last year's fair was a success and left a substantial balance on hand. The date of next fair was fixed for September 13 and 16. The following officers were elected: President—J. D. Fisher. Vice President—Henry Kelly. 2nd Vice President—John Thompson. Directors—E. E. Rutz, M. S. Williams, Geo. W. Campbell, John Greenwood, John Porek, H. E. Rutz, George G. Manser, W. W. Peterson, Geo. Z. A. McMillan, Jim McCallum, Joe B. Rutz, Wm. Greer, H. M. Tavish. Secretary—Geo. R. Belanger.

PHILIPSBURG.

Mr. Richard Gilbert of Harrison, timber buyer, was in the village on business last week.

Mr. Henry Handstein and Mrs. Planner spent Saturday in Berlin.

Miss Sutter of Goshill, music teacher, has organized a music class in the village.

Miss Evelyn Ford, teacher, spent Saturday and Sunday at her home near Galt.

Mr. Wm. McFadden, of Shakespear, called on his friends here on Sunday.

The Berlin Business College.

New term has opened with a record attendance. If you are interested in the kind of training at pay, attend this the leading commercial school in Western Ontario. Catalog free.

W. D. EULER,
Principal.

Money Saving

Is something our problem at but few people succeed. All people succeed in saving money on their purchases of Watches from our large and well-assorted stock.

See our **BOYS' WAT. HES.** Nickel Case, Good Movement, Guaranteed at \$1.00.

Ask to see our Special in Ladies' and Gents' Watches. Positive savings at \$10.00.

EYE TROUBLE

If your eyes trouble you in any way, why not consult our Mr. Welsh, Expert Optician. Examination free.

J. Welsh & Son STRATFORD.

P.S.—Christmas buyers from Wellesley should be especially received and especially dealt with.

CHRISTIAN BURGNER, JR.

Lately with A.C. Pospisil, (Hobbs)

Will repair your Watches, Clocks and Jewelry, promptly. Moderate charges. Give him a call.

WELLESLEY, ONT.

JOHN GREENWOOD V.S.

THE ONLY

Veterinary Surgeon in Wellesley.

Graduate of ONTARIO VETERINARY COLLEGE, TORONTO.

The only veterinary college in Ontario, and the best in the world.

Treats all diseases of the Horses that grand and noble animal which everybody loves to own; the Cow, which gives food for the infants and to the old; the Sheep that grows our wool and gives us our nation's flag; the Pig, of which we eat 50,000,000. All these should be free from contagious diseases, which only the Veterinary Surgeon can tell.

J. Greenwood - Wellesley.

ALBERT DOERING.

—Agent For—

Agricultural Implements

NATIONAL

Cream Separators,

RAYMOND

Sewing Machines,

Also Buggies, etc. for sale.

CROSSHILL, ONT.



C. D. KOEHER
Merchant Tailor,
Wellesley

We have opened out our Fall Stock of Suitings, Overcoatings, etc. and invite the Public to inspect our Latest Designs. We are sure to please you in every way.

Satisfaction Guaranteed.

Call and see before leaving your order elsewhere.

WANLESS,

Berlin.

For all kinds of

Musical Instruments

and Music.

THE LEADING SCHOOL

Central Business College, Stratford, Ont.

By giving a better course of training than that given by any other similar institution in Ontario, we have been one of the leading business training schools in Canada. Our graduates are in demand as office assistants and business college teachers. Our courses being the best, our graduates succeed. If interested in your own welfare write now for our catalogue to be free. We have three departments, Commercial, Shortland, Telegraphic. **WINNER TERM OPENS JAN 4** Elliott & McLaughlin, Principals.

Stocktaking Sale

On the 2nd of January, 1908, we commenced our annual stocktaking. This sale is to clear out all our lines and broken lots. In our Mantle department we had 50 Childrens, Misses and Ladies Fancy Traced Coats, sizes from 4 years to 16 years, the prices of these goods ranged from \$2.50 to \$10.00. We are offering these lines to clear in a hurry at \$1.50 to \$3.00, \$1 and \$2. Now is your opportunity to get a coat at half price and less.

Special purchase of Ladies Fine Croton and Black Dolomite and Cashmere Waist with Embroidered Fronts. This lot will balance a manufacturer's stock and bought at less than 50c on the dollar. \$1.00 Waist for \$2.00. Come early and secure first choice.



SMYTH BROS.

27 King Street,

BERLIN

Cash and one Price
Cheap Cash Store

Pure Drugs, Medicines, Stock Food, Etc.

HES STOCK FOOD PAN-A-CEA

Flemings Heave Remedy
International Heave Cure
Gombaults Caustic Bolsom
Kendall's Spavin Cure

—FOR SALE AT—
The Drug Store.

WELLESLEY.

Use Syrup of White Pine with Tar, for Coughs and Colds.

Wellesley Roller Mill

Now in Full Running Order.

First-Class FLOUR, heavily blended with No. 1 Manitoba, for sale or exchange.

Chopping Done Every Day

Highest Cash Prices paid for Wheat, Oats, and all kinds of Grain.

Bran, Shorts and Mill Feed always on hand.

S. KNIGHT & SON

A trial order solicited.

Satisfaction guaranteed.

The council met at the town hall on the 15th day of January at 7 1/2 o'clock.

The following were present: Ross Cook, councillors; Hoffmeyer, Cook, Mayor and Kitchin.

Councillors all having taken the necessary declaration of office and qualification proceeded to business. Minutes of previous meeting were read and adopted.

The following officials were re-appointed for 1905: John O'Donnell and Jacob F. Kottman, auditors; J. D. Fisher, clerk; James McMillan, treasurer; J. B. Herz, collector; Andrew White, assessor; Armstrong, member of Board of Health for 3 years; Dr. George Ford, Medical Health officer and Grace Fraser, caretaker of the town hall with no change in salary.

A grant of \$10 was made to the St. John's Hospital, Toronto. The clerk was directed to procure the usual number of copies of the municipal ward for 1905.

The following dates were fixed for the regular council meetings: February 2 at 7 p.m., March 19 at 1 p.m., May 7 at 10 a.m., June 15 at 2 p.m., July 2 at 2 p.m., August 10 at 2 p.m., Sept. 7 at 1 p.m., October 20 at 2 p.m., November 9 at 10 a.m., December 7 at 10 a.m.

A special resolution passed by the council regarding the abolition of Statute Labor in the municipalities was read and filed.

A letter from F. H. Zell, clerk of Whitby re. meeting between North Easthope and Whitby was read and filed.

A number of assessments were paid upon the council's account.

J. D. Fisher.

Christian Jantzi.

Treats all Diseases of Domestic Animals.

DENTISTRY a specialty.

Residence—Third block south of Miss. Lutheran church WELLESLEY.

Harry Kelterborn BUTCHER

DEALER IN ALL KINDS OF Fresh and Salt Meats. Summer Sausage and Wieners on Hand. Highest Price for Hides and Furs. VEAL CALVES WANTED. Fat Cattle, Sheep, Hogs, Etc. Bought.

STOCKTAKING BARGAINS!

In order to reduce our stock prior to annual stocktaking. We are offering the following special inducements.

10 per. Cent Special Trade Discount

on Ready Made Clothing, Overcoats, Fur coats, Waterproof coats and Caps.

Ladies furs, Coats and Millinery, also Special values in Ladies Dress Goods.

Do not miss the opportunity as we will save you money.

Reiner Bros. & Co. L't'd

Harness

C. F. OTTMANN DEALER IN

All kinds of single and double harness, trunks, valises, suit cases, and Ladies' satchels of all descriptions and styles, curry combs, brushes, etc.

Factory harness is constantly kept in stock and sold at Factory Prices.

Special attention paid to collars and anything in the harness line.

Repairing a Specialty

Photograph Hallway in City, 1905.

C. F. Ottmann WELLESLEY.

NEW Chopping Mill IN WELLESLEY C. D. Becker

Has just placed a fine chopper in his planing mill near the School.

First-class work Promptly done. Open every day.

Give me a trial. All Kinds Of Planing.

Moulding, Etc. Done to order

Estimates given and Contracts taken for Buildings.

C. D. BECKER Wellesley.

We take this opportunity of thanking our customers for their liberal patronage during the past year and hope for a continuance of their support throughout the present year.

Our stock of

Groceries

is large and varied and our goods are fresh and reliable.

LARGE STOCK OF ORANGES, CANDIES, NUTS, etc.

ALL KINDS FARM PRODUCE TAKEN IN EXCHANGE

H. K. FORLER,

WELLESLEY, ONTARIO

Cutters! Cutters! Cutters!

We have now on hand at our Wareroom a Carload of Cutters to chose from of different designs, Portlands and Piano Bodies. Call and see our stock before buying. We also handle the Fergus Fanning Mill built by the Templin Mfg. Co.

We also carry a large stock of Robes, Rugs and Horse Blankets.

We also sell the Adams and Chatham Wagons, the Wilkinson, Henry, Paris and Cook-shutt plows, the Stratford and Waukegan windmills, the Raymond, New Williams and Singer Sewing Machines, the Bissell Disc and Land Roller, the Tubular Cream Separator and Separator Oil.

Hammond & Freeborn

Agents for all kinds of Agricultural Implements Vehicles, Etc. Wellesley.

Wellesley Machine Shop and Cider Mill

All Kinds of Bicycle Repairs Kept on Hand. SKATES SHARPENED

Having purchased the above business, formerly conducted by the late John E. Schlegel, we announce that the shop is open for business as usual.

Engines and threshing Machinery Repaired and put in first class condition.

Lawn Mowers Sharpened. Saw gumming, filing, setting and straightening Cultivator teeth, plow points binder and mower girths and knives, shears, axes, etc., sharpened and repaired.

Daniel Schmidt

Cheap Farms

In Haldimand County In Townships of Canbora, Seneca and North Cayuga.

120 acre farm, about 1 1/2 miles from the village of Canbora, 1 mile from Canbora Station, beautifully situated farm with frame dwelling and common barn, about 20 acres bush. Price \$3,700.00.

130 acre farm, about 1 1/2 miles from Canbora, 1 mile to Station. Common buildings, good grassing corn. Price \$2,900.00.

100 acre farm, with about 10 acres bush. Neg. buck horse, common barn, drilled well with tower pig stable. This is a very nice 100 acre farm, with good fence. Price \$2,800.00.

120 acre farm, good frame house (nearly new), fairly good barn, about 1 mile to school, 1 mile to station, mail delivered every other day. About 12 acres bush. Price \$2,700.00.

200 acre farm, very rich land, large frame house, common barn, lots of other buildings, about 15 acres bush, well fenced, mail delivered every other day, near to school and church. Price \$5,000.00.

140 acre farm, about 1 1/2 miles from Canbora, very nice farm, two story frame house with kitchen and washhouse, very good barn, drilled well, very tidy farm. Price \$4,000.00.

205 acre farm, containing the village of Canbora, opposite the cheese factories, with 25 acres good bush, about worth \$1,500.00, all of 100 pine trees in same, 33 acres of oats, good horse, common barn, good pig stable. This is a very cheap farm at \$5,500.

150 acre farm, about 1 1/2 miles bush, good frame house, large new pig stable, other new buildings, common barn, very close to Canbora Village. This is one of the best farms in the Township of Canbora. Price \$4,000.00.

140 acre farm, very nice place, frame house, new pig stable, common barn, very nice orchard with many fruit, etc. Price \$3,000.00.

150 acre farm, very rich land, good frame house with large kitchen, good barn with basement nearly new, another good barn and other buildings, near to school and church. Price \$3,600.00.

300 acre farm, good frame house, large barn, good driving stock, nice orchard, well fenced, much land underdrained, mail delivered every other day, about two miles from Canbora Station. This is a great bargain at \$7,500.00.

245 acre farm, This is as nice a farm as can be found in Ontario, with 10 acres of pine bush, new buck barn 26 feet long, worth cost \$2,800.00 alone, common house. All of \$200 worth of lumber on the place, fences very good. Mail delivered every other day. Price \$6,000.00.

50 acre farm, very tidy place, close to Station, nice frame house, fairly good barn, well fenced. Price \$2,000.00.

145 acre farm, with about 10 acres bush, large two-story brick house, one of the best dwellings in Canbora Township, adjoining Darling Road Station. Fences very fine. This a beautiful home. Price \$5,000.00.

150 acre farm, adjoining the Grand River, with 20 acres of good bush with lots of pine. Large frame house, good barn, large apple orchard, 125 peach trees, 50 cherry trees, lots of grapes. This is a beautiful place and also a great summer resort, especially from Buffalo. This is a great money-making place, about five miles from Tunnyville. Price \$6,500.

There is unlimited natural gas in this district and we are having Rural Telephone all over our Country and also connection with long distance telephone, lots of railroad connections, as good a market as is to be found in Ontario, also one of the best cheese factories.

The soil on these farms is of rich clay and sandy loam and the land is nicely rolling.

People wishing to see these farms can do so by taking the Goderich and Buffalo line to Canbora Station, where John Hill, from Canbora, will be glad to meet them on giving notice to.

ANDREW ZOELLER, NEW HAMBURG, OR TO JOHN HILL, CANBORA, ONT.